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REGISTRATION OPEN FOR KENTUCKY DERBY BETTING CHAMPIONSHIP

\$12,000 Buy-In Live Money Horse Racing Tournament is Among Largest of its Kind

LOUISVILLE, Ky. (Wednesday, March 27, 2019) – The best handicappers will join the best 3-year-olds for the fourth annual TwinSpires.com Kentucky Derby Betting Championship on May 3-4 at Churchill Downs, and registration is now open for this marquee tournament with a prize pool estimated to be its biggest yet.

Featuring a \$12,000 buy-in and the ability to play either live at Churchill Downs or online through KentuckyDerbyBettingChampionship.com, the KDBC is a live-money handicapping tournament with an \$8,000 live bankroll and *all of the remaining* \$4,000 going to an estimated prize pool of at least \$300,000 and a top prize of \$180,000. There is no takeout.

“The Kentucky Derby Betting Championship has proved popular among horseplayers, and we’re excited to see it grow both online and at Churchill Downs,” TwinSpires.com President Ian Williams said. “The ability to play on track or via TwinSpires.com allows players to customize their Derby betting experience, making this one of the top live-money tournaments on the circuit.”

“It has been thrilling to welcome the best contest players to the most exciting two minutes in sports the past three years,” said Churchill Downs Racetrack President Kevin Flanery. “The Kentucky Derby is all about the best of Thoroughbred racing, and having a big-money live tournament to the mix enhances the race’s brand as the premier week in horse racing.”

TwinSpires.com has partnered with Breeders’ Cup to offer online play of the Breeders’ Cup Betting Challenge, an option that helped grow that contest to record levels the past three years. This year’s Kentucky Derby Betting Championship offers six (6) Breeders’ Cup Betting Challenge entries as part of the prize pool. New this year is a \$10,000 bonus to the player who wagers the most during the contest.

Registration for the Kentucky Derby Betting Championship is open, and a \$500 deposit at KentuckyDerbyBettingChampionship.com reserves your spot. The website also includes this year’s rules, prize structure, and information on playing live at Churchill Downs. Those onsite receive a \$500 wagering voucher to help offset seating expenses.

TwinSpires.com is the official wagering site of the Kentucky Derby, Breeders’ Cup, and the Churchill Downs Inc. family of tracks. Players who wager with TwinSpires.com receive free handicapping information from the official data source of the Kentucky Derby, Brisnet.com. To open an account, visit TwinSpires.com, call 1-877-SPIRES-1 (1-877-774-7371), or download our app from the Apple/iTunes.

Churchill Downs, the world’s most legendary racetrack, has conducted Thoroughbred racing and presented America’s greatest race, the Kentucky Derby, continuously since 1875. Located in Louisville, the flagship racetrack of Churchill Downs Incorporated (NASDAQ: CHDN) will conduct its 2019 Spring Meet April 27-June 29.

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